



## **Kohl's US Youth Soccer American Cup**

The Kohl's US Youth Soccer American Cup provides recreational youth soccer players an opportunity to experience a consistent and high quality statewide tournament in a fun, festival-like atmosphere. It fosters stimulation and excitement about soccer in an effort to increase the recreational players interest in and love for the game.

We want the recreational player to feel special and have fun! The Kohl's American Cup can achieve this by providing recreational players with the opportunity to participate in an original event outside of their normal league play. The American Cup gives State Associations another benefit to bring even more service to current members and a tool to use in increasing membership enrollment.

### **Kohl's US Youth Soccer American Cup: Philosophy**

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It is the Kohl's American Cup philosophy that all players should receive equal opportunities and benefits within their level of play. All players have the right to participate in competitions where they can develop and exhibit their skills while enjoying themselves. The Kohl's American Cup provides recreational players this opportunity and places emphasis on participation, as opposed to competition.

Nationwide, more than 45 Kohl's American Cup events are scheduled for 2005, and one thing each of them have in common is the goal of providing all participants with the opportunity to experience a consistent and high-quality tournament in a fun, festival-like atmosphere.